

PRESENTING WITH IMPACT

May 07, 2024, Karachi | May 22, 2024, Lahore

“Mastering the art of presentation is akin to possessing a superpower that empowers you to unlock and unleash the brilliance of your ideas.”

Overview

Want to get over the overwhelming fear of speaking in front of an audience and keeping them engaged throughout your presentation?

Then we have just the right workshop for you. Presenting with Impact is a dynamic one-day workshop that deep dives into the steps of designing and delivering presentations that stick; audience analysis, content development, managing nerves, impactful visuals, delivery techniques, and effective Q&A handling.

Trainer's Profile

Personal Development Expert and NLP Practitioner Muzna is an experienced and adaptive facilitator with over 8 years of expertise in delivering impactful soft skills training.

As an ABNLP Certified NLP Practitioner, specializing in areas such as Business and Strategic Communication, People Management, Teamwork and Collaboration, Emotional Intelligence, Workplace Sensitization, and more, Muzna has successfully facilitated and trained over 4000 individuals across diverse sectors, including Utility, Automobile, IT, Supply Chain, Healthcare, Textile, FMCG, and Pharma. In her prior position at KE, she served as a pivotal catalyst for change during the cultural transformation within the Customer Service department, earning recognition and popularity among frontline staff where she spearheaded learning interventions around communication skills, team building, customer centricity, and workplace sensitization.

With a deep understanding of Learning and Organizational Development (L&OD) and Quality Assurance and Training (QAST), she effectively aligns training initiatives with business objectives.



Muzna Ali

Personal Development & NLP
Practitioner

PROGRAM OUTLINE

Fundamentals of Effective Presentations

- The Presentation Triangle - Presenter, Content, Delivery
- Lay out the plan with the 4 Ps of Presentation
- 5 Questions to ask in the planning phase
- Who is it for and why?

Make it stick

- Audience Persuasive Techniques
- How to tell stories to deliver impactful messages
- Presenting Data through storytelling
- Artfully handle Q&A

Guiding principles of an catchy PowerPoint

- Color scheme & font
- Effective slide designs
- Sequencing information
- How much content is too much
- Animations and Transitions

Present with a Bang!

- How to overcome stage fright
- Begin with end in mind
- Have a confident posture
- Do's & Don'ts of Non-verbal language of Presenter
- Vocal foundation to great communication

Training Methodology

• Experiencing

Simulations to mimic the skills and techniques learnt in the topic under discussion

• Thinking

Mini Case Studies, healthy discussions and anecdotes to pique curiosity or to have a conclusive conversation on a topic before moving on to the next

• Reflecting

Activities, video based discussions, and exploratory journeys to encourage reflection

• Acting

Role plays and freeze theater to reiterate the skills and techniques discussed

After attending the session, participants will be able to:

- design effective presentations
- deliver presentations confidently
- keep it simple for the audience
- catch and retain the audience's attention throughout their presentations
- use storytelling to deliver impactful presentations
- have an all rounder perspective towards a presentation and not rely on powerpoint text

REGISTRATIONS DETAILS

PKR 22,500 + SST

Group Discount:

10% Discount on 3 or more nominations from the same organization.

For Registration(s), send us your **Name, Designation, Organization, Mobile Number, & Email** to **events@learningmindsgroup.com**

For further details, contact **Talha Shabbir: 0321-8747595**