



LEADERSHIP ACADEMY

Executive Summary 2019

WHAT IS LEADERSHIP ACADEMY?

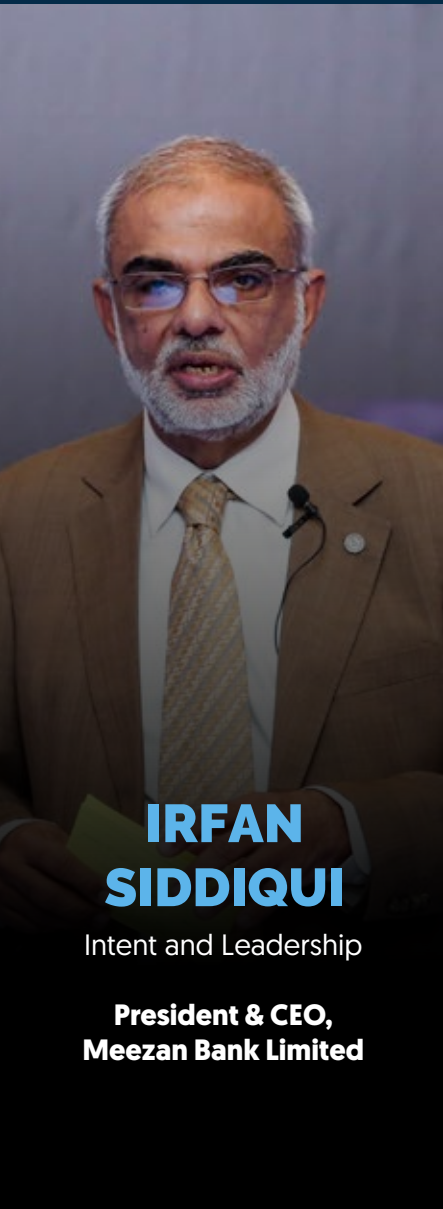
Leadership Academy, country's first ever leadership platform, endeavors to serve as the developing ground for building next generation of Leadership. Unlike other leadership training programs, Leadership Academy teaches participants with the skills to lead through the skills they already have. The forum offers a full-day of leadership conversations, discussion around contemporary leadership challenges and bright-minded attendees. The goal is to develop more deliberate leaders – leaders who take up the responsibility of lives and situations around them.

#LA2019

Leadership Academy (LA2019) took place in Karachi on April 18, 2019 and turned out to be Pakistan's biggest leadership event EVER. LA2019 welcomed 400+ business executives and thought leaders at Karachi Marriott Hotel. It was an action-packed day of leadership learning and networking. CEOs, directors, managers, senior professionals, educators and learners from over 55 companies participated in the premier event.



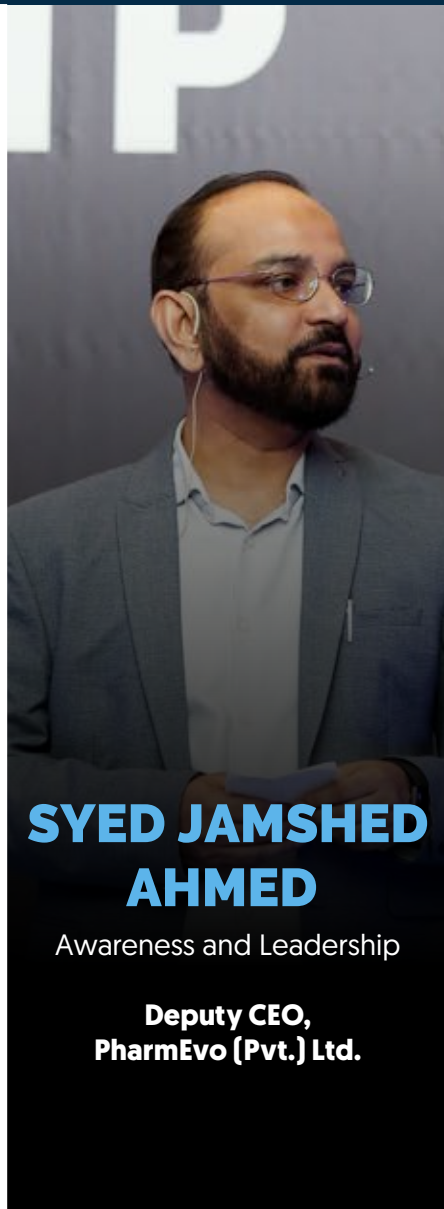
KEYNOTE SPEAKERS WHO JOINED US AT LEADERSHIP ACADEMY 2019



**IRFAN
SIDDIQUI**

Intent and Leadership

**President & CEO,
Meezan Bank Limited**



**SYED JAMSHED
AHMED**

Awareness and Leadership

**Deputy CEO,
PharmEvo (Pvt.) Ltd.**



**SHARJEEL
SHAHID**

Insights and Leadership

**Group Executive,
Digital Banking UBL**



**RAZA
PIRBHAI**

Inspiration and Leadership

**CEO,
KFC Pakistan**



**DR. ABDUL
BARI KHAN**

Impact and Leadership

**CEO,
Indus Health Network**

DELEGATES WHO ATTENDED

FUNCTIONS

HR & ADMIN	19.5%
SALES & MARKETING	16%
ACCOUNTS & FINANCE	7.5%
OPERATIONS	7%
EDUCATORS	10%
HEALTH CARE PROFESSIONALS	9%
IT PROFESSIONALS	8%
RETAIL	6%
OTHERS	17%

IMPACT

89% attendees rated the event relevant to their context and applicable in their day-to-day life.

QUALITY

90% attendees rated the quality of speakers and guest speakers as excellent or very good.

VALUE

97% attendees rated the event as a great value for the investment made.

RECOMMEND

91% attendees said that they'll strongly recommend this program to their colleagues.

TESTIMONIALS



I think Leadership Academy is a fantastic concept and it was flawlessly executed by Sohail & Team. Through this program my goal was to assess my strengths, develop my leadership style and effectively cultivate the ability to sustain and channel my enthusiasm throughout my career. I can say with resounding confidence that this program was all of that, and more! Leadership Academy has been an unexpectedly remarkable outlet for advice, support and peer relationship building. Such initiatives are always helpful in building the Leadership Ecosystem in our society.

SAIF-UR-REHMAN

Director International Markets, PharmEvo Private Ltd.



April 18, 2019 was an extraordinary day for me which started with an anxious, snail paced journey to the Marriot and concluded with a mind full of original and innovative views from the energetic Sohail Zindani, together with a heart warmed up by the addresses of charismatic guest speakers. Absolutely rejuvenating.

Having experienced many workshops in my years yet this one surprised me on many accounts. For many attendees, it was simply a magical journey. I witnessed how Sohail had his grip on their pulse and gave them the best of experience they had wished for.

Kudos to the entire team of 'learningm!nds.'

KAMAL AFTAB

Director, Ten Pearls



As expected, the session by Sohail Zindani was very informative, based on examples which helped us relate any concept with real-life scenarios. His sense of humor kept us energized throughout the event. Addition of CEOs as story telling way was an excellent approach for the topic of leadership.

SHERAZ PERVAIZ

Head of Sales, Indus Pharma (Pvt) Ltd.



Knowing Sohail for quite some time, I feel his trainings are an amazing blend of learning and fun. His insightful experiences bring in a lot of wisdom. He has a great talent of making the audience glued to their seats and at the same time he knows how to motivate people to dream big and stay positive towards life.

You never get bored and always feel connected to his insights and little stories of life experiences, so was it at the Leadership Academy. He has a unique ability to make complex subjects simple to understand and a pleasure to listen to. The way he uses real-life stories to get his points across, and how well he presents his viewpoint humorously and seamlessly is definitely commendable. He makes listening and learning easy, as well as practical. Not only is he a pro and a veteran/expert at speaking, his amazing energy, ideas and insight helped a lot. His speech was so clear, concise and effective for the audience, and it turned out to be a huge success! Congratulations to Sohail and his team for making the audience glued to their seats throughout the session. You guys have increased the bar so high for next time!

KASHIF SHAMIM

Director HR, Learning and IT, PharmEvo Private Ltd.



The program was fantastic, well-organized and delivered in excellent style. Practical examples were quoted, which opened new horizons of thinking. Listening to top-notch guest speakers was a great experience. In short, the event helped us look at leadership from a different lens.

MUHAMMAD IRFAN GONDAL

D.G.M. | Civil | Central, Feroze1888 Mills Limited



This was the first time that I attended Sohail Zindani's training session, although I had heard a lot about him. Well, it was truly a mesmerizing session and a topic like leadership was thoroughly justified by him. Indeed, it was a very great experience and worth attending, with a good crowd. Looking forward to hear him in future as well in such events.

ANIL HASANALI

Head of Marketing, A.A Joyland Pvt. Ltd.



Firstly, build-up of Leadership Academy was great!

Leadership Academy was such a surreal experience to see industry leaders on one platform. Day had sense of real about Leadership! Was surely a visual treat to see such diversified Leaders and counting on their contribution in building opportunities and professionals. The workshop made me realize what it takes to be a real leader. Leadership Academy helped participants to realize there are certain hurdles and we need to jump over and accept that we are not “Perfect Leader[s]”. Highlights of session were self-assessment, impacts of leadership & how to build leaders. Content was designed well and easy for all participants to understand. Efforts extended by Team Learning Minds are worth mentioning. As they were extremely on the go. All the speakers were on point, was truly a one-of-a kind experience.

QAZI ADNAN SALEEM

Group GM [HR], Artistic Milliners [Pvt.] Ltd.



First of all, congratulations on arranging a wonderful event.

It was a good learning experience. Also, coming across some big market leaders who shared their stories was also something to remind oneself how a person can change the perspective of true leadership. The speakers talked about leadership qualities that one should adopt if someone wants to grow as a leader. I look forward to attending more events like this.

AAISHA KAMRAN

General Manager, K-Electric Limited



It was very informative, reflective and fun. This workshop was very useful and provided me with new set of tools for day-to-day situations. It taught me about traits in myself that I can now apply to my leadership style. Furthermore, I gained practical skills and great stories were shared during the workshop. It equipped me with new tools to help me continue working with a team both as a leader and a peer.

AFSHEEN WAQAR

Manager Production, Abbott Laboratories [Pakistan] Limited



Sohail Zindani is an excellent presenter. He was engaging and took the time to address as many areas of as possible in a short span of time. Sohail is phenomenal at tailoring his examples to fit our individual needs and has an amazing ability to captivate the attention of all! Through the Leadership Academy, I discovered ways to implement leadership, first developing myself as a leader and then identifying and capitalising on my strengths to lead others. I use these tools on the field, in social situations and I appreciate the fact that I am fine-tuning my skills now through the Leadership Academy in my future endeavours.

ZAHYD SHUJA

Human Capital Manager, Ten Pearls Private Ltd



It was a fantastic experience as it offered a balance of interpersonal awareness with some practical leadership tools that are sustainable after the training sessions end. It was challenging yet heart touching because it required me to think differently, learn differently and commit differently to changing what I needed to change and appreciate what I was already good at. Overall, it was life changing experience that broadened and deepened my understanding of what it means to be a leader. The skills, knowledge and relationship continue to be an invaluable foundation in my personal and professional life.

FARAH AFTAB

Clinical Psychologist, Kazim Trust



Holistic leadership training with a focus on self-awareness, developing strong meaningful networks and exposure to new ideas around leadership and team building. This is a great opportunity to grow professionally and as a person. The Leadership Academy by Learning Minds offered just the right mix of practical insights from the leaders across diverse backgrounds, and the latest thinking in leadership theory. Each session was singularly thought-provoking. The rich conversations with academy leaders were a definite highlight. Most importantly, getting to know emerging leaders from such a broad span of industries made Leadership Academy an essential grounding in what it takes to lead effectively in modern business landscape.

SYED SHERYAR ALI

Manager Learning and Organization Development, KFC Pakistan

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UNTIL WE MEET AGAIN, TAKE CARE!

Leadership Academy was filled with ample opportunity to learn, explore, and leave inspired. We plan to do it again next year, with a focus on personal leadership skills. To be informed on time and avail early-bird discounts, write to us at events@learningmindsgroup.com

To stay updated on our upcoming events, [sign up](#) for our email.

For Event Photos, head over to our Facebook Page:

https://www.facebook.com/pg/learningminds/photos/?tab=album&album_id=2289622557747665

Leadership Academy After Movie is available on YouTube. Subscribe to our YouTube channel:

https://www.youtube.com/channel/UCo_ZUy9bCUexcMcFyaQvdMA

and be the first one to know when we upload new videos.

We wish you all the best and hope that you continue to be engaged with [Learning Minds](#).

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