



insights
business
forum
2018

Executive Summary

Organized By
learningm!nds

www.learningmindsgroup.com

what is IBF?

Insights Business Forum is country's leading platform for breakthrough business and leadership insights. Insights Business Forum intends to create transformational experiences to inspire people and organizations with actionable ideas.

Our goal is to produce and distribute world-class content to help companies and individuals to improve the way they manage their organizations and themselves. We are convinced that knowledge and ability to learn is the biggest competitive advantage in today's business world.

The event offers impressive speaker lineup, high impact presentations, discussion around contemporary business challenges and bright-minded attendees. Be inspired, discover new ideas, and build valuable networks.

Insights Business Forum – 2018

Performance and Leadership were the words on the street in Karachi on August 11, 2018, as Insights Business Forum event took over the corporate scene. IBF 2018 opened its doors for the first time on August 11, welcoming 400 business executives and thought leaders at the Movenpick Hotel in Karachi.

It was an action-packed day of learning and networking. CEOs, entrepreneurs, decision-makers, managers, senior professionals, educators and learners from over 45 companies participated in the premier event.

Official After Movie: <https://youtu.be/1vAYH0oFpiw>

Speakers Highlight Videos: <https://www.youtube.com/watch?v=nzRIOPB9oaE>

Facebook Photo Gallery: <https://www.facebook.com/media/set/?set=a.1936579039718687&type=1&l=71a86acc0b>





Leadership and Performance Development Experts Who Joined us in 2018.

Sohail Zindani

Strengths Revolution

Founder, Learning Minds; CEO, The Sohail Zindani Company

Kamran Rizvi

Significant Leadership

Senior Consultant, Carnelian

Farhad Karamally

Compassion in Business

CEO, Funverks Global [Pvt.] Ltd

Rahila Narejo

Neuroscience of Leadership

Founder and Lead Consultant, Narejo HR [Pvt.] Ltd

Kaiser Abass

Coaching for Performance

Founder and Chief Inspiring Officer, Possibilities

Azfar Iqbal Mir

Leading for Results

Managing Partner, A.I. MIR LLC

speakers & sessions

Who Attended

functions

Talent Management
Marketing
Market Research
Corporate Communication
Customer Service
Business Development
Sales and Distribution
Supply Chain
Finance
Audit
Accounts
Medical Affairs
Operations
Quality Assurance

seniority

CEO – 3%
CTO/CIO/COO – 2%
Director – 10%
GM – 6%
Head – 8%
Senior Manager/ Manager – 26%
Assistant Manager – 14%
Deputy Manager – 2%
Professor – 5%
Team Lead – 6%
Analyst – 2%
Executive – 6%
Home-maker – 5%
Students – 5%

89.2% of attendants thought that they would recommend the forum to others.

91% of guests thought that the forum provided ideas that they can apply to practice.

96% of all participants valued the overall experience at the forum as good or excellent.

testimonials

“I wish to congratulate Sohail Zindani and his Learning Minds' team for organizing IBF. Great service to our L&D industry.

Kamran Rizvi – Senior Consultant, Carnelian

“Excellent show. After a long time, I attended any conference in Pakistan and this was fun. Looking forward to your next conferences. We actually need good conferences to expand the size of our conference industry.

Muhammad Azfar Ahsan – Founding CEO, Nutshell Forum

“It has been an amazing experience both during and before the event. I thoroughly enjoyed working with you & your team. While there are many events and yes there is great value in the public side of things, the most beautiful part of this 'transaction' was the comfort and relationships that developed between Learning Minds & Funverks. This is compassion in business in practice. One team get together is pending.

Farhad Karamally – CEO, Funverks Global (Pvt.) Ltd.

“Thank you for the warmth and hard work to Sohail and his team.

Azfar Iqbal Mir – Managing Partner, A.I.MIR

“The most power-packed, content driven, engaging and fun event of recent times.

Hamza Wasi Hashmi – CEO, Terrabiz

“We are living in a time where daily schedules can actually bind us from engaging effectively in learning activities and bonding well with the training and management gurus. IBF18 turned out to be a golden opportunity for me whereby I could listen to renowned names in the learning industry within a day's time. Each speaker gave great insights into the domain of their expertise. I personally picked up many points for self-improvement and surely look forward to being part of such sessions.

Aliya Iqbal – Deputy GM, HR – Feroze 1888

“It was indeed a pleasure to attend the IBF'2018 where all the top speakers gathered under one roof. The whole program was timed brilliantly, and sessions were inspirational, energizing and pragmatic. We were hooked into the room, throughout. So unlikely of normal conferences and events. Looking forward to attending the same in future. Kudos to Team Learning Minds.

Kashif Shamim – PharmEvo

“Platform of IBF was a good initiative and I congratulate Learning Minds and Sohail Zindani. We had learnt not only contemporary practice of management but also enjoyed the new trends based on the research and hands on experience of speakers.

Moujood ul Hassan – Director Global Business – The Searle Company Limited.

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With hundreds of industry leaders in attendance, your organization will have the opportunity to showcase your products and solutions in all their glory and connect with a highly influential business audience throughout the event.

See You Next Year!

IBF18 was filled with ample opportunity to learn, discover, explore, and leave inspired. Now begins the preparation for 2019, and we look forward to seeing you again in **August** with **Insights Business Forum – 2019**.

TICKETS will be available soon. **Pre-register** at <https://goo.gl/forms/KTGfW3fKCgCePU4R2> and be the first one to hear about the event and exclusive early bird discounts.

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