



## Learning Minds Group Employee Engagement Survey



Employee engagement has become a top business priority for senior executives. In this rapid cycle economy, business leaders know that having a high performing workforce is essential for growth and survival. They recognize that a highly engaged workforce can increase innovation, productivity, and bottom-line performance while reducing costs related to hiring and retention in highly competitive talent markets.

## Why Invest in Employee Engagement Survey?

### Tune in to the voice of your employees

- o Measure and manage what matters most to your employees
- o Identify your team's engagement strengths and opportunities

### Know your engagement drivers

- o Identify key engagement drivers to maximize discretionary effort
- o Discover the 20% of engagement activities that will yield 80% of your results

### Action plan for success

- o Use clear and specific results to action plan for the future
- o Boost engagement to increase productivity, customer satisfaction, and employee retention

### Improve your leadership effectiveness

- o Build positive managerial relationships by enhancing trust and communication within teams

### Find engagement "bright spots" and replicate them

- o discover successes or best practices in engagement within your organization and how you can maximize them

## Why E+™ ?

- o 100% ROI
- o 55% less costly than other international and similar solutions inclusive of consultation cost
- o Fast turnaround time
- o Customizable reports based on tenure, demographics, level, function, age group
- o No capital investment or installation required; instant access and easy set-up
- o Availability of technical and functional support year-round and throughout the implementation phase

## Key Benefits

- Uncover how engaged your employees are
- Increase engagement (with action items for each driver)
- Identify pockets of best practice to be emulated and celebrated
- Target areas for improvement
- Drive operational change by gaining insights from actionable data
- Identify problem areas and understand if they are industry-wide or company specific



**You're the Employee Genius.  
We're the Consulting Whiz.**

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## What Makes E+ the Best?



### The Right Questions

Our basic premise:  
“Don't ask a lot of questions. Ask the right ones”.



### Actionable Results, Fast

Don't waste time.  
From quick online setup to focused reports, E+ gives you everything you need to start managing employee engagement.



### Proven Outcomes

Don't lose sight of your goals.  
E+ results tie directly to outcomes such as productivity, profitability, and employee retention & turnover.

## Key Benefits

- Repository of 9 Engagement Drivers
- 27 smartly designed statements
- Branding, Communication and Project Management
- Action Items for Struggling Drivers
- Pulse surveys & follow-up action items

## Process

- **PREPARE:** roll-out communication and marketing strategy, prepare survey and project management guidelines
- **LAUNCH:** launch survey
- **REVIEW:** analyze & digest survey results
- **ACT:** action planning

**For details, please contact LMG's head office.**

Address: Suite no.12, Mezzanine Floor, Progressive Plaza,  
Beaumont Road Karachi, Civil Lines, Karachi.

Tel: 021-111-111-564

E-mail: [info@learningmindsgroup.com](mailto:info@learningmindsgroup.com)



[www.learningmindsgroup.com](http://www.learningmindsgroup.com)